

Felicia R. Howard
Vice President–Economic Development Strategy

As vice president of Economic Development Strategy, Felicia Rhue Howard works to bolster local, regional, and state economic development efforts across Dominion Energy's thirteen-state company footprint of seven million electric and natural gas customers.

Howard's early career began in manufacturing with roles in technical sales, engineering, and quality management at Westinghouse Electric Corporation locations in North and South Carolina. Her nearly thirty-year career in energy was launched as a quality advisor for process improvement at South Carolina Electric & Gas Company (SCE&G). In the years that followed, Howard worked in key accounts management, managed community/economic development and local government functions, and directed the start-up of the company's Demand-Side Management department, introducing a wide variety of energy efficiency and conservation programs for residential, commercial, and industrial customers. In 2013, she was named vice president of Gas Operations where she oversaw natural gas operations, construction and maintenance, engineering and system planning, and sales for over 400,000 residential, commercial, and industrial customers. Subsequent to the 2019 merger between Dominion Energy and SCE&G parent company SCANA, Howard assumed her current role in January 2021.

Howard has a long history of community and professional engagement through board and other leadership positions with several organizations and initiatives, including her current roles as a member of the Central Carolina Community Foundation Executive Committee and chair of its African American Philanthropy Committee, member of the University of South Carolina Educational Foundation Board and its Governance Committee, and advisor to the South Carolina Chapter of the American Association of Blacks in Energy. She is also a member of the 2021 – 2022 class of the South Carolina Ports Authority Ambassador Program. Prior to her current Board duties, Howard also served on the Columbia Chamber of Commerce Executive Board and the Palmetto Richland Hospital Board of Trustees.

Howard holds a Bachelor of Science degree in Electrical and Computer Engineering and a Master of Business Administration degree from the University of South Carolina. A native of Georgetown, South Carolina, Howard is married and a mother of three.