

## Our Strategic Priorities

**To be the preferred port of the top 10 US container ports.**



**SOUTH  
CAROLINA  
PORTS**

### **1 Advance operational excellence**



- Deliver efficient operations and reliable service
- Strive for a greater level of productivity
- Increase port competitiveness
- Collaborate with maritime partners
- Implement creative solutions
- Be adaptable in a fast-paced environment

### **3 Deliver critical infrastructure**



- Invest in capacity ahead of demand
- Deliver modern port infrastructure
- Expand intermodal capabilities
- Build rail-served Navy Base Intermodal Facility
- Develop inner-harbor barge operation
- Continue roll-out of SMART Pool chassis fleet
- Upgrade IT systems and gate technologies
- Leverage all available funding sources to support future capital plans

### **2 Grow and anchor our cargo base**



- Grow at 2x the US port market
- Attract new investment and cargo
- Anchor discretionary cargo
- Support and grow our existing cargo base
- Leverage strategic Southeast location
- Drive industrial development
- Support port-related investments throughout SC

### **4 Care for our Port Team & Maritime Community**



- Invest in training and mentorship
- Offer competitive wages and benefits
- Support a diverse workforce
- Approach operations holistically
- Collaborate to support economic growth
- Work together to keep freight moving